

# Rachel Balter

## Designer/Communicator

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### EXPERIENCE

May 2022 – March 2023

Graphic Designer • The Resurrection Project •  
Chicago, IL

Hired to help “reposition” the brand for better visual storytelling and solidify mission to the public. Worked on print and digital deliverables for events and in house marketing needs.

January 2021 – May 2022

Freelance Graphic Designer • Robert Half •  
Chicago, IL

Produced design work based on client needs in partnership with the LA County Mental Health Department, Chicago Public Schools, The Museum of Science and Industry and others.

February 2020 – November 2020

Product Designer • 511 Capital •  
Evanston, IL

Created prototypes of high quality artistic products for tabletop games. Designed artwork and layouts for current products and applied innovated techniques to new products such as electroplating and fabric manipulation.

September 2019 – January 2020

Graphic Designer • REI, Omaha •  
Omaha, NE

Designed visual and print production for the marketing team to use and provided insight to develop a new clean, updated website for a modern age.

November 2018 – May 2019

Graphic Design Specialist • FUSE Co-working •  
Lincoln, NE

Developed designs and graphics for website and helped various startup companies develop and grow. Designed and helped maintain a collaborative work space for established and startup companies.

August 2018 – May 2019

Tableau Consultant • UNL Public Policy Center •  
Lincoln, NE

Worked on large scale projects compiling census and survey spreadsheets into interactive Tableau vizs and taught step by step on how use the program.

### EDUCATION

Nebraska Wesleyan University, Lincoln, NE  
August, 2015-May 2019

- Bachelor of Art.
- Minors: Communication, Marketing, Religion/Philosophy.
- 3.9 GPA.
- Member of Society of Scholars.
- Member of Lambda Pi Eta.

### SKILLS

- Excellent in Adobe Creative Suite (Illustrator, InDesign, Photoshop, Premier).
- Working knowledge in Adobe After Effects.
- Working knowledge in HTML and CSS.
- Learning JavaScript.
- Experience with Constant Contact, Mail Chimp and other email marketing programs.
- Proficient in Tableau and visual data analytics.
- Experience in data analytics.
- Expert in Microsoft Office Suite and Google Docs.
- Knowledgeable in website design programs such as Wordpress, Square Space and Wix.
- Experience with video experimentation (gif, cinema-graphs, hyper-lapse).
- Experience with Slack and Basecamp.
- Experience with Electroplating techniques.
- Experience with resin casting, 3D and 2D molding for injection molding, and other casting methods.
- Experience with fabric manipulation.
- Excellent with UV printer (specifically Roland brand printers) and printer prep.
- Experience with laser cutter.
- Knowledgeable in fabric manipulation.
- Experience with Figma.
- Experience with production design.
- Museum experience.
- Print Production experience.
- Limited Spanish.
- Event Experience.
- Vendor Experience.